



**TO: NBRA BID BOARD OF DIRECTORS**  
**RE: MARCH BOARD MEETING**

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, MARCH 28TH, 2012 @ 9:30AM**

**EL TORITO GRILL – FASHION ISLAND**

951 Newport Center Drive, Newport Beach – 949.640-2875

**AGENDA**

- I. CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry  
**Action:** Approval of Minutes from NBRA BID January Meeting: Wednesday, January 25, 2012
- III. EXECUTIVE COMMITTEE REPORT** - Jim Walker & Sheri Drewry  
NBRA BID FY 2011-2012 Executive Board Appointment Staff Report & City Council Approval Process Update  
Restaurant Industry Educational / Networking Seminar with NB Chamber of Commerce – **Thursday, May 17<sup>th</sup> 3-5pm**
- IV. CITY REPORT** – Mayor, Nancy Gardner  
City of Newport Beach RFP Update: BID Management Services & Newport Beach Restaurant Week
- V. FINANCIAL REPORT** - C. Scott Palmer  
New NBRA BID & NBRW Vendor Invoicing Update & Financial Reports
- VI. NBRA BID PARTNERSHIP DEVELOPMENT** - Jim Walker  
Cedar Creek, Merchant Alliance, Bank of America, etc. Partnership Benefit Opportunity & Updates
- VII. NBRA BID MARKETING REPORT** - Peggy Fort  
NBRA BID Monthly Marketing & Media Update Report  
2012 NBRA Dining Guide Production Overview & Ad Sales
- VIII. NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort  
2012 NBRW Campaign Results & 2013 SEAC Proposal Update
- IX. OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**  
Guests are welcome to attend. Presentations and discussion is limited to five minutes.
- X. MEETING ADJOURNED**